

Trail Life USA and its Proven Process for Growing Boys into Godly Men

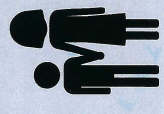
To learn more about this Proven Process, visit www.TrailLifeUSA.com/godly-boys



The Problem


Boys are Unguided

Shortage of male role models.
1 in 4 boys are raised by a single mom.¹
Seventy-six percent of teachers are female.²



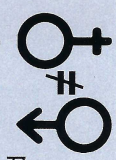
Boys are Ungrounded

Eroding generational values and norms.
Fifty-eight percent of Americans no longer believe that God and the Bible are the means for determining morality and truth.³ This leaves boys without a moral compass.



Boys are Unappreciated

Gender-blurring fails to allow for differences between boys and girls.
Developmental differences: IQ⁴ and EQ⁵ develop more slowly in boys, so they are always "behind" and assumed deficient.



Boys are Uninspired

Boys lose interest when there isn't anything at stake. "Participation trophies" and "no score" games deprive boys of opportunities to be competitive and develop empathy by identifying with the "loser."



The Question

What does it mean to be a man?

Where are the boundaries?

Where do I belong?

Why try?





The Solution

Provide models, mentors, and examples of godly men.



Provide an unmovable foundation for character to be built upon.

Provide environments geared to the strengths of boys.



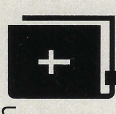
Provide challenging opportunities that let boys both fail/recover and succeed.



Trail Life USA's Proven Process


Trail Life USA provides trained, background-checked and equipped Christian men who lead boys in a male-centric environment.

Trail Life USA provides an unapologetically Christian stance, with the Bible as the foundation for truth and stated Christian Worldview Essentials that permeate the program.



Trail Life USA provides a boy-focused program, and activities designed to let boys be boys, accentuating their strengths.

Trail Life USA provides a robust awards program and challenging physical, mental, and spiritual objectives that let boys experience victory.



1. U.S. Census Bureau. (2018). Living arrangements of children under 18 years old: 1960 to present. Washington, D.C.: U.S. Census Bureau. 2. <https://nces.ed.gov/ipeds/data/ipedsonline/tables/2010010/girls-are-more-intelligent-boys> 3. <https://www.arizonachristian.edu/wp-content/uploads/2020/05/ANVI-2020-Release-05-Perceptions-of-Truth.pdf> 4. <https://www.psychologytoday.com/us/blog/the-scientific-fundamentalists/2010/09/girls-are-more-intelligent-boys> 5. <https://www.gracepointwellness.org/474-emotional-intelligence/article/1650-big-boys-do-try>